

Online Shopping Mall Tips: Choose the Right Fragrance for You

By Chris Robertson

If you've searched far and wide for that perfect fragrance at an affordable price, you might want to go just one step further to an online shopping mall. On the Web, you can find hundreds of great brand name fragrances at very affordable prices. But, before you go shopping for a fragrance at an online shopping mall, you must know which fragrance best complements you. Here are some great tips for finding the perfect fragrance.

Understanding Fragrances and their Scents If you walk into a department store and smell several fragrances, please remember that the scent will likely be different once you take a fragrance out of the store. Why is this? Fragrance scents tend to blend with others in the store. Also, the fragrance has been in one environment with a constant temperature and humidity level. When you take the fragrance home, you are introducing it to a whole new environment. Therefore, the scent might be stronger or weaker than in the store. Fragrance compounds in the perfume or cologne also play major roles in how well the fragrance will suit you. These compounds evaporate at different rates, making each brand of perfume or cologne unique.

Fragrances and Skin Types Each fragrance will produce a different scent on various types of skin. For example, a fragrance that smells wonderful on your friend may not blend well with your skin type. Each skin type varies in the level of oil; some skin is always oily and some is always dry. Those with dry skin might also use lots of lotion on their skin, which can also affect the scent of a fragrance. What a person eats and drinks, the environment where they live, and scents that they are around most often can all play a role in how a fragrance will smell on their skin. Test the Fragrance before Visiting the Online Shopping Mall With this in mind, you should try out a fragrance on your skin for around a week to be sure it's the right one for you. First, visit a local fragrance retailer in your area to try out two or three fragrances on parts of your body that are far from each other. Try one fragrance on each hand and maybe one on your upper arm. Next, walk out of the store, even outdoors, and smell each fragrance on your arm and hands separately to get an idea of what each will smell like outside of the store. Just remember which one is which! When you've picked the fragrance you like the most, visit your online shopping mall to buy the fragrance at a discount. Then, you can test it out for a week or so to be sure it's the right one - without spending a fortune.

Brand Name Fragrances Don't be afraid to try out some famous brand name fragrances such as Chanel, Cartier, Capucci or Britney Spears. You'll be surprised at the prices of these when visiting an online discount shopping mall. The reason fragrances are so inexpensive at online malls is because many of them are selling fragrances at or near wholesale prices. The items are drop shipped from manufacturers so overhead costs are minimal for the retailer. Many of them even offer eBay dropship opportunities where fragrances can be bought and sold through online auctions at amazingly low prices! Buying fragrances at a shopping center online mall is just like having your own fragrance warehouse at your fingertips. You never have to leave your home to buy your favorite fragrance once you find the perfect one for you. Online shopping malls offer many brands at great prices, so you can save money and find sweet-smelling fragrances whenever you want.

About the Author

Chris Robertson is an author of Majon International, one of the worlds MOST popular internet marketing companies on the web. Learn more about Fragrances at Online Shopping Malls or Majon's Health and Beauty directory. Article Source: http://EzineArticles.com/?expert=Chris_Robertson

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